INVESTING IN OUR ZOOS
INVESTING IN THE FUTURE 
OF MASSACHUSETTS
Zoo New England is the non-profit organization responsible for the operation of Franklin Park Zoo in Boston and Stone Zoo in Stoneham, Mass. Both Zoos are accredited by the Association of Zoos & Aquariums (AZA).

Zoo New England’s mission is to inspire people to protect and sustain the natural world for future generations by creating fun and engaging experiences that integrate wildlife and conservation programs, research, and education.

To learn more about our Zoos, education programs and conservation efforts, please visit us at www.zoonewengland.org

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Dear Friends,

The theme of Zoo New England’s 2009 Annual Report – “Investing in our Zoos, Investing in the Future of Massachusetts” – derives from a question I’ve been asked several times this past year:

So many people are in need during these tough economic times, how can we afford to invest in our Zoos?

My answer is simple: We can’t afford not to invest in our Zoos.

The wonderfully generous supporters listed in this report recognize this. They recognize that, in these difficult economic times, what our Zoos do – provide affordable activities for families while educating, inspiring, creating hope and protecting the environment – is more important than ever.

Zoo supporters also recognize that contributions to the Zoo are an investment in our economic future. In fact, according to a 2009 national study, every $1.00 invested in accredited zoos resulted in an additional $1.90 of economic benefit to the U.S. economy for a total economic impact of $2.90. In other words, each dollar contributed to Zoos had nearly triple the impact in terms of economic activity.

Clearly, 2009 was eventful and challenging for Zoo New England, as it was for so many people and businesses throughout the Commonwealth. Nevertheless, our supporters enabled us to achieve record attendance of nearly 570,000 people, build our membership base to more than 13,000 families and reach more than 100,000 people through our innovative formal and informal education programs.

Now, thanks to Zoo New England supporters – Zoo investors – we find ourselves at a moment of great opportunity, one that is proving to be a true watershed in the long-term effort to make Franklin Park and Stone Zoo among the best in the country.

In response to this year’s cut in public funding for the Zoos, an independent group of some of Massachusetts’ most prominent business and community leaders stepped forward and developed a bold new plan to transform Zoo New England. The plan’s implementation is already underway and, while there is much work to be done in the coming months and years, support for the transformation is continuing to grow.

I am so grateful to each of our donors and volunteers recognized in the Annual Report, and to those who have joined us more recently. It is thanks to their confidence – their investment – that Zoo New England is where it is today, and it is their continued support, and that of the even larger number of people we hope will join us, that will transform the Zoos in the years ahead.

Sincerely,

John Linehan
President & CEO
Aluna, a potto, is pictured with her offspring Mosi who was born August 2, 2008 at Franklin Park Zoo. Franklin Park Zoo is one of three zoos in the country to exhibit these small primates, and one of the only zoos which has been consistently adding to the captive population.
ZOOS THAT INSPIRE

EXPANDING OUR REACH

Our Zoos play a unique role in connecting people to the natural world. We’re the only place in Boston where you can hear the roar of a lion or stand inches away from a gorilla troop in our state-of-the-art indoor gorilla exhibit. Our mission is to inspire people to protect and sustain the natural world for future generations by creating fun and engaging experiences that integrate wildlife and conservation programs, research and education.

Whether it’s a family outing or a school field trip, our Zoos provide a welcoming environment where people of all ages can enjoy themselves and learn about the incredible animals that we share our planet with. In Fiscal Year 2009, we again had record attendance with more than 568,000 visitors enjoying all that our Zoos have to offer. We are working hard to realize our vision for the future of these Zoos and are committed to building world-class institutions for you and your family to enjoy for generations to come.

SIGNIFICANT ANIMAL ACHIEVEMENTS

Visitors to Franklin Park Zoo and Stone Zoo saw several new faces as new animals were born, or hatched, and others were welcomed into the collection from other zoos.

At Franklin Park Zoo, the staff welcomed the birth of a ring-tailed lemur and potto, as well as the hatching of a Siberian crane. A male bongo named Junior also joined the collection as well as Poitou donkeys.

The successful hatch of the Siberian crane, an endangered species, was a significant achievement and is incredibly important to the North American captive population which only numbers 21 birds. Franklin Park Zoo is one of three North American facilities accredited by the Association of Zoos and Aquariums to house these magnificent birds. The Siberian white cranes at Franklin Park Zoo, which are not on public view, are part of a Global Conservation Strategy and are managed by the International Studbook Keeper for Siberian White Cranes.

At Stone Zoo, guests have delighted in the new white-cheeked gibbon exhibit, home to Iggy and Kien. Iggy made her exhibit debut in June while Kien joined her last fall.

Gibbons are endangered animals native to Southeast Asia. They typically weigh between 12 and 16 pounds, are monogamous (pair bonded) and are considered extremely active animals. Prior to the new exhibit’s opening, the last time Stone Zoo exhibited apes was in the early 1990s. All members of the family Hylobatidae, which includes gibbons and siamangs, are collectively called lesser apes.

The gibbon exhibit occupies an area measuring 1,200 square feet. Because gibbons are arboreal, or tree dwellers, the exhibit is 20 feet tall to allow them to climb high as in their natural environment.

The Animal Management staff also celebrated several significant achievements in Zoo New England’s Animal Behavior Conditioning Program. ZNE currently has 62 training programs for a wide variety of animals. Training through positive reinforcement/operant conditioning, allows the animals to voluntarily participate in activities that challenge them to think and learn new things in exchange for a favorite treat. The animals are trained not only in husbandry behaviors that assist the zookeepers in daily care, but also in medical behaviors to help our hospital staff with veterinary care.

Through hand injection training, which is another priority behavior, the Animal Management staff is able to significantly reduce stress to the animal when administering medications or vaccinations. Another priority behavior is being able to draw blood samples from animals during training sessions, thereby not having to rely on samples obtained only under anesthesia.

In FY09, several animals, including the pygmy hippopotamus, the male Amur leopard, the camels, the black bears and the Grevy’s zebra stallion, received their vaccines as a result of hand injection training for the first time. The staff was also able to successfully draw blood behaviorally from the tigers and the bongos for the first time.

LEAPING INTO ACTION!

Since 2006, Zoo New England has been committed to amphibian conservation efforts in Panama. The institution is now helping to lead a new consortium of partners to expand the Panama Amphibian Rescue and Conservation Project. Dr. Eric Baitchman, ZNE Director of Veterinary Services, is the lead veterinarian for this vital conservation effort. ZNE is proud of the leadership role it has taken in this critical project. To learn more about Dr. Baitchman’s work visit www.zoowenengland.org.
Zoo New England offers a wide range of education programs for people of all ages. For the complete schedule visit www.zoonewengland.org.
ZOOS THAT EDUCATE

INSPIRING TOMORROW’S LEADERS

Each year, the Zoos welcome thousands of schoolchildren through our gates. Whether watching our giraffe family on the Giraffe Savannah or looking on in wonder as white-cheeked gibbons Iggy and Kien swing high in the air throughout their exhibit, students are able to connect with nature and wildlife in a way that truly brings classroom learning to life.

Throughout the school year, the Zoos offer free admission to all Massachusetts schoolchildren. By providing opportunities to underserved schoolchildren who may not otherwise be able to visit our Zoos, we are able to share the wonders of wildlife and extend our reach by bringing fun and effective educational programming to all members of our community.

In FY09, the total number of Education programs, which includes scheduled animal encounters and talks as well as story times for children, increased by 22 percent over FY08. The Education staff also increased the Wild Adventures program offerings by 33 percent which resulted in a 181 percent increase in participants compared to FY08. Additionally, our educators reached an audience of 154,412, compared to 122,000 the prior fiscal year, in an impressive range of formal and informal educational programming.

Class time is not only for children. Our educators also offer classes aligned with the state’s educational frameworks to enhance the knowledge, skills and expertise of Massachusetts and New Hampshire school teachers. Teachers learn how to maximize the use of the Zoos to facilitate learning, and participate in activities that can be replicated in classrooms using either commonly found materials or special kits designed by the Zoos’ educators.

Zoo New England’s staff also greatly contributes to environmental education beyond the Zoos’ gates. Jennifer Gre sham, ZNE Director of Education, is a member of the Steering Committee for the Secretary’s Advisory Group on Energy and Environmental Education (SAGEE) for the state’s Executive Office of Energy and Environmental Affairs and the Department of Elementary and Secondary Education. As part of her work with SAGEE, she was selected to chair the sub-committee for the Massachusetts Environmental Literacy Plan that will be needed under the No Child Left Inside Act. Corrine Steever, Education Program Specialist, is a board member of the Massachusetts Environmental Education Society (MEES). Each year, the Zoos’ education staff presents workshops at the MEES conference.

BROADENING HORIZONS

Zoo New England’s nationally-recognized ZooTeen program reached a milestone in 2009 when it celebrated a decade of creating opportunities and nurturing the development of our future leaders.

Since 1999, the nationally-recognized ZooTeen program at Franklin Park Zoo has provided employment and professional development opportunities for Boston youth. By enriching the program with a structured professional development component, the teens are prepared both for employment at the Zoo, as well as in other future endeavors.

The teens not only work in a wide range of Zoo departments, but also forge lasting personal and professional relationships, build their resumes and hone interview skills.

Since the program’s inception more than 1,000 Boston youth have been a part of the ZooTeen program. This program includes the Jr. ZooTeen and Teen Ambassador programs which provide mentoring opportunities and unique experiences for highly-motivated young people. In addition, the EcoTeen initiative, which just completed its fourth year, is an after-school program designed to provide students with environmental educational opportunities and training so they can become effective, lifelong stewards of our environment.
EXCEPTIONAL PARTNERS

Zoo New England is grateful to all who supported our mission. Listed here are some who made gifts between July 1, 2008 and June 30, 2009. For a full list of donors visit www.zoonewengland.org.

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Building #19 Inc. ♠
C & S Properties ♠
Canobie Lake Park ♠
Carpet Mill Outlet Store ♠
Central Animal Hospital ♠
Covidien
Don and Maxine Goldberg Charity Fund
Eastern Standard ♠
Eaton Vance Managed Investments
Essex River Cruises & Charters ♠
Excelsior / Grill 23 ♠
F.W. Bryce, Inc.
F1 Boston ♠
Fenway Sportszone ♠
Festival Ballet ♠
Flour Bakery & Cafe ♠
Grafton Street Pub ♠
Granite State Dog Training Center ♠
Groundmasters
Halligan Family Chiropractic ♠
Home Depot - Somerville ♠
Honey Dew Donuts
Icybay
Keurig ♠
Langham Hotel ♠
Lily Pad Guild
Melissa’s Main Street Bistro ♠
Melrose Animal Clinic ♠
Merrimack Repertory Theatre ♠
Mount Sunapee ♠
National Hospice & Palliative Care Organization ♠
New Brother’s Restaurant ♠
New Repertory Theatre ♠
North Street School
One Way Lumber ♠
Ooh-La-La ♠
Picco Restaurant
Pure Hair Design ♠
Putnam Investments
Rialto ♠
Saab’s East Coast Martial Arts ♠
St. Mary’s School
Stoneham Ford
Stop & Shop - Stoneham ♠
Stop & Shop – Saugus ♠
Studio 665 ♠
The Capital Grille - Boston ♠
The Elephant Walk ♠
The Kafka Committee
The Watchmaker ♠
Tides Restaurant & Pub ♠
UBS Financial Services, Inc.
Union Lodge No.1, Prince Hall, F&AM
Upstairs at the Square ♠
Verizon Foundation
Visiting Nurse Association of Middlesex-East
Wasik’s Gourmet Cheese Shop ♠
WKLB ♠
Woburn Residence Inn by Marriott ♠

Gifts in Kind
The contributions made by supporters marked with this symbol (♠) included in-kind gifts.

Jonathan Gilmour Memorial Scholarship Fund
In April 2006, Franklin Park Zoo lost a cherished family member when former Zookeeper Jonathan Gilmour passed away suddenly at age 29. To honor Jonathan and his commitment to the welfare of animals, the Jonathan Gilmour Memorial Scholarship Fund was established in his memory. The fund was established by Zoo New England with the generous financial support and volunteer leadership from the Gilmour family. Award winners are employees of ZNE who have been employed by the Zoo for at least one year.

Each May, the Jonathan Gilmour Memorial Scholarship Bike Ride is held in Hollis, N.H. Hundreds of riders celebrate Jonathan’s memory and through the years this Ride has raised tens of thousands of dollars to support the scholarship fund.

Donors marked with this symbol (♠) earmarked all or some of their donation to the Jonathan Gilmour Memorial Scholarship Fund.

Should you be listed incorrectly or omitted inadvertently, please accept our sincere apologies and notify the Development department at 617-989-3760. This report includes donations made during the period of July 1, 2008 through June 30, 2009. For a current list of donors visit www.zoonewengland.org.
Franklin Park Zoo is home to two tigers, Anala (pictured below) and Luther.
EXCEPTIONAL VOLUNTEERS

Individual Volunteers
Franklin Park Zoo
Carol Adler
Heidi Ames
Gabrielle Bader
Nick Bailey
Sue Barber
Jess Barnett
Elaine Barr
Lin Bell
Zohar Ben-Gai
Joanna Berube
Gee Gee Bishop
Ellen Borreliz
Allison Bostrom
Gerald Callahan
Caitlin Camello
Sue Carleton
Patrick Caulfield
Kristin Cibotti
Arthur Conley
Jeff Connelly
Christine Corbitt
Alexandra Corella
Nate Davis
Vanessa Davis
Herman Diaz
Brittany Enders
Chris Erbland
Chris Gaskell
Kathy Gorman
Heidi Hakes
Eric Hall
Deirdre Hallaron
Carole Hayes
Eileen Hilnuck
Sona Hoiisington
Courtney Horowitz
Natasha Hu
Ele Jaynes
Diane Johnson
Rachael Johnson
Linda Juliano
Kevin Kesper
Dan Ladd
Smadar Levy
Courtney Lewis
Rohit Malhotra
Ann Marie Marden
Rosemary McLaughlin
Sean Molloy
Jessica Morello
Kristen Mulry
Rita Nethersole
Nancy Nicosia
Gail O’Malley
Justin Pappas
Lisa Paterson
Jay Pendexter
John Perakis
Cassandra Raby
Betsy Robb
Kevin Rogers
Ruben Krantz
Jen Samson
Valarie Smith
Nancy Spelbrink
Danielle Svenson
Wanessa Tilman
Alyssa Voorhis
Bets Whitman
Julie Wiesner
Alicia Workman

Stone Zoo
Mary Allen
Amy Allessandro
Adam Babin
Sherry Brodner
Ben Bunnell
Raymond Chang
Maureen Cochran
Patricia Crow
Diana Davis
Frankie Davis
Katie Dodge
Nancy Epstein
Krisie Frantz
Miranda Gallinelli
Cedar Goldman
Jackie Green
Christine Griffin
Melanie Hockabout
Alfred Huang
Meagan Hull
Tracey Hynes
Jessica Jaffe
Alexina Koba
Tina LaFleur
Nick Larussa
Patricia Magin
Fran Mandeville
Amy McDonough
Rick Mockler
Elizabeth Murphy

Corporate and Non-Profit Group Volunteers
Franklin Park Zoo
Bank of America
Best Buy
Boston Arts Academy
Boston Cares
Boston College
Bridgewater State College
City on a Hill Charter Public School
Columbia Management
Dedham Country Day School
Emmanuel College
Fidelity
Girl Scouts
Green Apple Festival
Inroads, New England Region, Inc.
Invitrogen
Jubilee Community Center
Massachusetts Institute of Technology
Milton Academy
Northeastern University
Olin College
People Making a Difference
Prospect Hill Academy Charter Middle School
Reebok
Saint Jerome
SALT
SCORE! Education Center
Showa
Single Volunteers of Boston
State Street Corporation
TechBoston Academy
Thomson Reuters
Towers Perrin
University of Georgia Alternative Spring Break
Vertex Pharmaceuticals, Inc.
Young Alumni Volunteer Association
YPP

Stone Zoo
Alkermes
Bank of America
Boston Cares
Coversity
Girl Scout Troop 1084 Eastern Massachusetts
Gorton’s, Inc.
FedEx
Keurig
Middlesex Community College
Millenium Pharmaceutical
Phillips Academy
Single Volunteers of Boston
Tufts Focus

In 2009, volunteers provided 18,590 hours of service to Zoo New England.
FISCAL YEAR 2009 FINANCIAL SUMMARY
Condensed Statement of Revenue, Expenses and Change in Net Assets as of June 30, 2009 (in Whole Dollars)

Fiscal Year 2009 Highlights:
• Attendance in FY09 increased by 8.5% over FY08 to 568,797, representing the highest total in ZNE’s history and the third straight year of achieving record attendance
• Combined revenue from admission and memberships increased by $235,408, or 7.8%, to $3,035,037, which was also a new high
• Generous individuals, corporations and private foundations contributed a total of $1,309,688 in FY09 operating support

Operating Revenues:
- Admissions $2,137,998
- Net Concessions Revenue 159,586
- Membership Fees 897,039

Total Guest Operating Revenues 3,194,623

Nongovernmental Grants and Gifts 613,791
Other Revenue 327,393

Total Other Operating Revenue 941,184

Total Operating Revenues 4,135,807

Non-operating Revenues:
- State Appropriations 6,650,000
- Private Gifts 695,897
- Other additions (deductions) 78,414

Total Non-operating Revenues 7,352,060

Operating Expenses (excluding depreciation) 11,453,603

Total of all Revenue for Operating Purposes Minus Operating Expenses (excluding depreciation) 34,264

Depreciation Expense 896,083

Private Gifts – Restricted to Capital 41,285
Special Expense Relative to Strategic Planning Funded with Revenues Recognized in Prior Year (48,897)

Net Assets, Beginning of the Year 15,321,741

Net Assets, End of Year $14,524,561