

FISCAL YEAR 2010 ANNUAL REPORT (JULY 1, 2009 – JUNE 30, 2010)

INVESTING IN OUR ZOOS

INVESTING IN THE FUTURE OF MASSACHUSETTS



Kien Nhan, a white-cheeked gibbon who made his exhibit debut in



WHO WE ARE

organization responsible for the operaare accredited by the Association of Zoos & Aquariums (AZA).

natural world for future generations by creating fun and engaging experiences that integrate wildlife and conservation programs, research, and education.

To learn more about our Zoos, education programs and conservation efforts, please visit us at www.zoonewengland.org

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Cover: Anala, one of two tigers who make their home at Franklin Park Zoo. Tupelo, a Baird's tapir, was born inside the Tropical Forest at Franklin Park Zoo on Dec. 5, 2009. Baird's tapirs are the largest land mammals found in South America and are considered endangered in the wild.



As we look back on FY 2010 (July 1, 2009 to June 30, 2010) it was a year of great challenge, opportunity and excitement. We are fortunate to have such a skilled and dedicated group of professional staff and strong core of devoted Board members and volunteers working together to enhance our Zoos. We are also privileged to have loyal and generous Zoo members and donors fueling this initiative.



Like so many of you, we too faced challenging fiscal times. The distressed economy placed strain on the Zoos' operating budget resulting in lay-offs, furloughs and a host of other cost-cutting measures. Yet despite these challenges, the Zoos implemented new programs to deliver on our mission, expand earned revenue opportunities and received strong support from our donors. Laughter and squeals of excitement continued to resonate throughout the Zoos as another generation of future conservationists ran through our gates.

We were also privileged to have the support of an auspicious working group of business and community leaders who came together to chart a course to success for our Zoos. One key finding identified by this group was the need to change Zoo New England's governance structure. With focused leadership and support from the Patrick-Murray Administration and the State Legislature our new legislation became law in July 2010. Not only has our Board size increased, but the legislation gives us the level of independence needed to make this public-private partnership a success. The legislation also paves the way for more efficient operation and growth of our Zoos. We thank the Administration, Legislature, and the leaders who participated in the working group process, for all of their support in setting the transformation in motion. We look forward to their continued partnership in bringing truly world-class zoos to the people of Massachusetts. Decades of incremental growth will soon be eclipsed by the true transformation of our Zoos into educational and economic catalysts that inspire people to take responsibility for making the world a better place for all that live here.

As you review the remarkable successes detailed in our FY 2010 Annual Report, please know that these achievements will be multiplied many times over in the transformed Zoos that are in the making.

Sincerely,

John Linehan

President & CEO



Aussie Aviary, a free-flight, interactive exhibit home to hundreds of brightly-colored budgies, opened Memorial Day weekend 2010.

ZOOS THAT INSPIRE

EXPANDING OUR REACH

Our Zoos play a unique role in connecting people to the natural world. We're the only place in Boston where you can observe the majestic grace of a giraffe family or stand inches away from a gorilla troop at the state-of-the-art indoor gorilla exhibit. Our mission is to inspire people to protect and sustain the natural world for future generations by creating fun and engaging experiences that integrate wildlife and conservation programs, research and education.

Whether it's a family outing or a school field trip, our Zoos provide a welcoming environment where people of all ages can enjoy themselves and learn about the incredible animals that we share our planet with. In FY10, we welcomed more than 546,000 visitors who enjoyed all that our Zoos have to offer. We are working hard to realize our vision for the future of these Zoos and are committed to building world-class institutions for you and your family to enjoy for generations to come.

SIGNIFICANT ANIMAL ACHIEVEMENTS

On Memorial Day weekend 2010, we opened our highly-anticipated new exhibit Aussie Aviary to the great delight of our visitors.

Aussie Aviary, home to hundreds of brightly-colored budgies, provides a memorable, interactive experience for Zoo guests, who are able to stroll through the exhibit space amongst the birds. Budgerigars, affectionately called budgies, are also known as grass parakeets and are a variety of small slender parrots with long, tapering tails. As part of the experience, guests have the opportunity to purchase seed sticks and feed the birds as they walk through the free-flight exhibit. A visit to Aussie Aviary provides guests with the opportunity to not only discover the wonder of these beautiful birds, but to interact with them in a positive way.

Budgies were not the only new faces at the Zoos. Visitors to Franklin Park Zoo and Stone Zoo saw several new faces as animals were born, or hatched, and others were welcomed into the collection from other zoos.

At Franklin Park Zoo, the staff welcomed the birth of a male giraffe, a Grevy's zebra and ring-tailed lemur, as well as the hatching of a spectacled eider, a barn owl, boat-billed herons, and a Chilean flamingo. While the Zoo has a long history of exhibiting boat-billed herons, the April hatches were a first.

At Stone Zoo, the staff welcomed the birth of emperor tamarin twins and a Linne's two-toed sloth, which marked the first birth of this species at Zoo New England. Stone Zoo, which has exhibited Linne's two-toed sloths since 2007,



participates in the Linne's Two-Toed Sloth Population Management Plan (PMP). This is a cooperative, inter-zoo program coordinated nationally through the Association of Zoos and Aquariums. PMPs are specific to individual species, and designed to ensure the long-term survival and health of the captive population. Prior to breeding, Nero, the father, underwent successful chemotherapy treatment after being diagnosed with chronic lymphocytic leukemia.

LEAPING INTO ACTION!

Since 2006, Zoo New England has been committed to amphibian conservation efforts in Panama. The institution is helping to lead a consortium of partners to expand the Panama Amphibian Rescue and Conservation Project. Dr. Eric Baitchman, ZNE Director of Veterinary Services, is the lead veterinarian for this vital conservation effort. ZNE is proud of the leadership role it has taken in this critical project. To learn more about Dr. Baitchman's work visit www.zoonewengland.org/conservation.

Closer to home, ZNE continued its long-standing participation in the head-start programs for Plymouth red-bellied cooters, native to southeastern Massachusetts, and Blanding's turtles, found in the Great Meadows National Wildlife Refuge in Concord, Mass. Through the head-start programs, ZNE houses several tiny turtles of each species throughout the winter. By the time they are re-released into the wild in the spring they have grown large enough that they are less prone to predation, thus dramatically increasing their chances of survival.

ZNE staff also made two trips to Concord, N.H. to participate in the Zoo & Aquarium Conservation Collaborative, comprised of a group of accredited zoos in the Northeast, which is working to expand the numbers of the Karner blue butterfly through the Karner Blue Butterfly Habitat Restoration Project initiated by the U.S. Fish and Wildlife Service and New Hampshire Fish and Game. The project seeks to bolster the local population of this federally endangered butterfly by restoring its pine barren habitat as well as its main food source - wild lupine, in Concord, N.H. Karner blue butterfly numbers have plummeted in recent years with the decline of wild lupine due to human encroachment and habitat loss. ZNE, along with other participating institutions, has assisted with growing and planting wild lupine in this area in hopes of increasing the butterflies' range and bolstering the species' numbers.



In FY09, the Zoos' educators reached an audience of 134,647 in an impressive range of formal and informal educational programming.

ZOOS THAT EDUCATE

INSPIRING THE NEXT GENERATION OF CONSERVATIONISTS

Each year, the Zoos welcome thousands of schoolchildren through our gates. Whether watching in awe as Christopher the lion lets out an impressive roar or looking on in wonder as black bears Smoky and Bubba play and explore their exhibit, students are able to connect with nature and wildlife in a way that truly brings classroom learning to life.

Throughout the school year, the Zoos offer free admission to all Massachusetts schoolchildren. By providing opportunities to underserved schoolchildren who may not otherwise be able to visit our Zoos, we are able to share the wonders of wildlife and extend our reach by bringing fun and effective educational programming to all members of our community.

In FY10, the total number of Education programs, which includes scheduled animal encounters and talks as well as story times for children, increased by 11 percent over FY09. The Education staff also increased the Wild Adventures program offerings by 33 percent, which resulted in an 18 percent increase in participants compared to FY09. Additionally, our educators reached an audience of 134,647 in an impressive range of formal and informal educational programming. The Education department also added a February school vacation week program to complement the popular April school vacation week program that has been running for more than six years. FY10 also marked the second successful sum-

mer of programming at Stone Zoo with five weeks focusing on Eco-Explorers and two weeks focusing on Junior Zookeeping.

Zoo New England also expanded its partnership with Campfire USA, adding a Junior Zookeeping session to the always successful ZooCamp at Franklin Park Zoo.

Class time is not only for children. Our educators also offer classes aligned with the state's educational frameworks to enhance the knowledge, skills and expertise of Massachusetts and New Hampshire school teachers. Teachers not only learn how to maximize the use of the

Zoos to facilitate learning, but also participate in activities that can be replicated in classrooms using either commonly found materials or special kits designed by the Zoos' educators.

ZNE's staff also greatly contributes to environmental education beyond the Zoos' gates. Jennifer Gresham,



ZNE Director of Education, is a member of the Steering Committee for the Secretary's Advisory Group on Energy and Environmental Education (SAGEE) for the state's Executive Office of Energy and Environmental Affairs and the Department of Elementary and Secondary Education. As part of her work with SAGEE, she was selected to chair the sub-committee for the Massachusetts Environmental Literacy Plan that will be needed under the No Child Left Inside Act. Corrine Steever, Education Program Specialist, is a board member of the Massachusetts Environmental Education Society (MEES). Each year, the Zoos' education staff presents workshops at the MEES conference to share best practices.

BROADENING HORIZONS

For more than a decade, Zoo New England's nationally-recognized ZooTeen program has created opportunities and nurtured the development of our future leaders.

Since 1999, the ZooTeen program at Franklin Park Zoo has provided employment and professional develop-

ment opportunities for Boston youth. By enriching the program with a structured professional development component,

the teens are prepared both for em-

ployment at the Zoo, as well as in their future endeavors. The teens not only work in a wide range of Zoo departments, but also forge lasting personal and professional relationships, build their resumes and hone interview skills.

Since the program's inception more than 1,000 Boston youth have been a part of the ZooTeen program. This program includes the Jr. ZooTeen and Teen Ambassador programs which

provide mentoring opportunities and unique experiences for highly-motivated young people. In addition, the EcoTeen initiative, which just completed its fifth year, is an after-school program designed to provide students with environmental educational opportunities and training so they can become effective, lifelong stewards of our environment.

EXCEPTIONAL PARTNERS

Zoo New England is grateful to all who supported our mission. Listed here are some who made gifts between July 1, 2009 and June 30, 2010.

For a full list of donors visit www.zoonewengland.org.

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Peabody Energy Matching Gifts Program

Pisa Pizza •

Plymouth Rock Foundation

Polcari's ♦

Rainforest Cafe ♦

Texas Roadhouse ♦

Trader Joe's ♦

Traylor Charitable Fund Whole Foods Market ◆

Wilson Farms ♦

Woodmans of Essex ♦

Gifts \$500-\$999

BodyScapes ♦

Busy Beaks ♦

Christensen-Dunn Early Foundations Fund

Gala Catering, Inc.

Giant Glass Co., Inc. ♦

Goodale's Bike Shop, Inc. ●

Hawks Cay Island Resort ♦

InTown Veterinary Group

James G. Grant Co.

John Hancock Matching Gifts Program

Microsoft Corporation Matching Gifts Program

Porter Airlines ♦ Quang Ngo

The Sidney R. Rabb Charitable Trust

Southwest Airlines ♦

Wingate's Pharmacy, Inc.

Gifts \$100-\$499

Amazon Services LLC ◆

Animal Welfare Fund

Anonymous

Atlas Auto Detailing ◆

BAE Systems Employee Community Fund, Inc

The Bank of New York Mellon Corporation

Boston Bruins ◆

Boston Duck Tours ♦

Boston Red Sox ◆

Build-A-Bear Workshop Foundation, Inc ♦

Byam Bros Mahoney Insurance Agency, Inc. •

C & S Properties ◆

Cassidy Landscaping LLC

Center for Counseling •

Central Animal Hospital ◆

Chubb & Son

Cirque du Soleil ♦

Commitee to Elect Craig Spadafora

Covidien

Cummings Properties

Dance Caliente ♦

The Demers Group Inc.

Diane Bonanni Family and Cosmetic Dentistry

Dr. Joseph J. Dowling Chiropractic •

East Coast Sign Company, Inc. ♦

Eaton Vance Managed Investments

F. W. Bryce, Inc.

Fairmont Battery Wharf ◆

Farm Design, Inc.

Federal Reserve Bank ◆

Felt Club Boston ♦

Fidelity Investments

FM Global Foundation

Gill Fishman Associates, Inc

Grace Fey Advisors, LLC

Granite State Dog Training Center ●

Groundmasters

Hachette Book Group USA ●

Hallmark Health System

Hewlett Packard

Hollis Grain and Hardware

Hollis Pharmacy & General Store •

Hollis Telephone Company

Hollis Veterinary Hospital PLLC •

Honey Dew Donuts

Huntington Theatre Company ◆

IBM Corporation Matching Grants Program

Jewelry By Lish ♦

Jillian's Billiard Club, Inc. ♦

Jo-Be-Mac Studios ♦

Junior League of Boston

The Liberty Hotel ♦

Lobby Bar & Kitchen ♦

Massachusetts Institute of Technology

Mathis Pfohl Foundation

McGreevev's 3rd Base Saloon ◆

Melissa's Main Street Bistro ◆

Melrose Animal Clinic ◆

Merrimack Repertory Theatre ◆

The Millipore Foundation

Mount Sunapee ◆

New Brother's Restaurant ◆

New England Revolution ◆

New Repertory Theatre ◆

Ooh-La-La ♦

Partners for a Better World Perkins School for the Blind

Pfizer Foundation Matching Gifts Program

Pumps Real Fitness for Women! ◆

Qdoba Mexican Grill •

Revolution Rock Bar ◆

SalonCapri ♦

Sheraton Boston Hotel

Showa Institute of Boston

The Sidney and Esther Rabb Charitable

Foundation

State Street Bank & Trust

Stonebridge Associates, LLC

Stoneham Motor Co., Inc.

Stoneham Theatre ◆

Stop & Shop Saugus ♦

Studio 665 ♦

The Elephant Walk Restaurant Group, Inc. •

The Research & Planning Group, Inc.

Tides Restaurant & Pub ◆

Town of Hollis

Trapeze School New York-Beantown ◆

UBS Financial Services, Inc.

Union Lodge No.1, Prince Hall, F&AM

Unitarian Universalist Congregation of

the Swannanoa Valley •

Unleashed by Petco ◆

Verizon Foundation

Visiting Nurse Association of Middlesex-East

Waste Management

Whole Foods ♦

WKLB ♦

Woburn Residence Inn by Marriott ◆

Gifts in Kind

The contributions made by supporters marked with this symbol (♠) included in-kind gifts.

Jonathan Gilmour Memorial Scholarship Fund

In April 2006, Franklin Park Zoo lost a cherished family member when former Zookeeper Jonathan Gilmour passed away suddenly at age 29. To honor Jonathan and his commitment to the welfare of animals, the Jonathan Gilmour Memorial Scholarship Fund was established in his memory. The fund was established by Zoo New England with the generous financial support and volunteer leadership from the Gilmour family. Award winners are employees of ZNE who have been employed by the Zoo for at least one year.

Each May, the Jonathan Gilmour Memorial Scholarship Bike Ride is held in Hollis, N.H. Hundreds of riders celebrate Jonathan's memory and through the years this Ride has raised tens of thousands of dollars to support the scholarship fund.

Donors marked with this symbol (•) earmarked all or some of their donation to the Jonathan Gilmour Memorial Scholarship Fund.



EXCEPTIONAL VOLUNTEERS

Individual Volunteers

Franklin Park Zoo

Richard Abernathy Carol Adler Heidi Ames Steve Anderson Sue Barber Lin Bell Zohar Ben-Gai Derrick Benson Joanna Berube Gee Gee Bishop Karen Bougart Gerald Callahan Caitlin Camelio

Patrick Caulfield Sue Christiansen **Daniel Collier** Jillian Cornoni

Emily Cotran Mary Coughlin Vaibhav Dhall

Elaine DiSerio Pat Dolan

Brittany Enders Sean Gaw

Larissa Gokool Kathy Gorman

Amy Green Allie Gully Heidi Hakes

Deirdre Halloran Carole Hayes Eileen Hilnuck Sona Hoisington Courtney Horowitz Raymond Hunt

Ele Jaynes Diane Johnson Rachel Johnson Kevin Kesper

Sadie Lang Caitlin Lanphear Michelle Lapointe Robert Lavallee

Marty Levy **Courtney Lewis** Anne Marie Marden

Kayleigh McDonald **David Mofrin**

Sean Molloy Kristen Mulry Marni Musmon Rita Nethersole Nancy Nicosia Gail O'Malley **Justin Pappas** Vikki Park Lisa Patterson Jay Pendexter Sarah Princiotta Cassandra Raby Beth Restrick Kelly Rockwell **Kevin Rogers** Jen Samson Nancy Spelbrink

Danielle Svenson

Wanessa Tillman

Karen Tognarelli

Vivian Wang

Jourdan White

Bets Whitman

Julie Wiesner

Liz Wilsker

Stone Zoo

Emily Wright

Mary Allan Carey Baloy Andrea Boudrow Dan Buchert Benjamin Bunnel Olivia Cassia Katherine Clough Maureen Cochran Patricia Crow Erin Dooley Krissie Frantz Kara Gallant Eben Goldman Jackie Green Christine Griffin Tim Hawkes Kelly Haynes Alfred Huang Tracey Hynes Tina LaFleur Nicholas LaRussa Michael Levine

Charlotte Liu

Patricia Magin Fran Mandeville Rick Mockler Elizabeth Murphy Robert Nolan Peter O'Brien Jessica Robinson Carole Satlak Brenda Sicard **Betsy Smith** Valerie Anne Smith Michael Stringi Tina Surpitski **Kurt Swanson** Caitlin Tolliday

Amanda Toussaint Patti Vega Evelyn Vozella Kristin Wenger Josie Wrangham **Greg Zegas**

Corporate and Non-Profit Group Volunteers

Franklin Park Zoo

Americorp Bank of America **Boston Arts Academy Boston Cares Boston Shines Boston University** Boston University - Alpha Pi Omega **Boston University - CELOP** Bridgewater State College City on a Hill Charter Public City Pride

Columbia Management **Dedham Country Day School** EMD Serono, Inc **Emmanuel College**

Enernoc **Fidelity**

Ford Fiesta Movement

Gann Academy - The New Jewish High School of Greater Boston

Gay for Good

Generations Incorporation

Hollister

Inroads, New England Region, Inc

Lafayette College

Maimonides School Massachusetts Institute of Technology CityDays Massachusetts Institute of Technology Sloan School of

Management

Millennium Pharmaceuticals Mount Ida

Noble and Greenough School Northeastern University Center

Northeastern University Greek Council

Northeastern University Rugby Team

P&G Beauty & Grooming People Making a Difference

Pierce Atwood LLP **Quincy Geneva Housing** Salem State College

Showa Boston

South Boston High School/ **Odyssey High School**

State Street Corporation Single Volunteers of Boston

Susan B. Anthony School for the Arts

Temple Israel

The Boston Volunteer Meetup The Bridgespan Group

Thomas Reuters Tower Perrin

Vertex Pharmaceuticals Youth Opportunities Unlimited

Stone Zoo

Bank of America **Bedford High School Boston Cares**

Charles River Association Gould Farm

GlaxoSmithKline Life Technologies

Millennium Pharmaceuticals Pollard Middle School

Single Volunteers of Boston

Stoneham Bank

Tufts University FOCUS (Freshman Orientation

CommUnity Service)

US Bank

Winchester High School

FISCAL YEAR 2010 FINANCIAL SUMMARY

Condensed Statement of Revenue, Expenses and Change in Net Assets as of June 30, 2010 (in Whole Dollars)

Admissions Concessions Revenue (Net) Membership Fees	\$2,302,274 163,006 899,231
Total Guest Operating Revenues	3,364,511
Nongovernmental Grants and Gifts Other Revenue	856,192 1,115,796
Total Other Operating Revenue	1,971,988
Total Operating Revenues	5,336,499
Non-operating Revenues: State Appropriations	5,000,000
Private Gifts	722,038
	7,616
Other additions (deductions)	7,010
Total Non-operating Revenues	5,729,654
	•
Total Non-operating Revenues Operating Expenses (including depreciation) Total of all Revenue for Operating Purposes Minus Operating Expenses	5,729,654
Total Non-operating Revenues Operating Expenses (including depreciation) Total of all Revenue for Operating	5,729,654
Total Non-operating Revenues Operating Expenses (including depreciation) Total of all Revenue for Operating Purposes Minus Operating Expenses (including a depreciation expense of \$753,199) Private Gifts – Restricted to Capital Special Expense Relative to Strategic	5,729,654 10,982,722
Total Non-operating Revenues Operating Expenses (including depreciation) Total of all Revenue for Operating Purposes Minus Operating Expenses (including a depreciation expense of \$753,199) Private Gifts – Restricted to Capital	5,729,654 10,982,722 83,431

Operating Revenues:

Net Assets, End of Year

Fiscal Year 2010 Highlights:

- As of June 30, 2010, ZNE had 13,956 member households. This represents a 7% growth in membership over FY09.
- Combined revenue from admission and memberships increased by \$235,408, or 5.5% percent, to \$3,201,505.
- Generous individuals, corporations and private foundations contributed a total of \$1,578,230 in FY10 operating support, a 20% increase over FY09.





\$14,418,261







Zoo New England One Franklin Park Road Boston, MA 02121 www.zoonewengland.org